

MEET THE RICO SALES TEAM!

FOR IMMEDIATE RELEASE

(November 15, 2013 – Medina, Ohio)



**Paul Molesky
Jr.**

Major Accounts
Manager

Paul began his career at Rico Manufacturing in 2010 as a Major Accounts Manager. His attention to detail and thoroughness makes him an asset within his position. His ability to communicate with customers at an executive level is essential for the continued growth of the company. Paul is known for building a strong rapport and maintaining lasting relationships with his customer's. His territory includes 25 states in the U.S as well as opportunities in Mexico and Canada.

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**Brian
Willingham**

Major Accounts
Manager

Brian began his career at Rico Manufacturing in 2006. Six years later, Brian was promoted to Customer Service Manager, where his team provided vehicle and parts support to customers. In 2012, Brian transitioned into the sales department and became a Major Accounts Manager. Brian's ability to solve issues in customer service has helped him develop into an invaluable salesperson. He continues to implement his knowledge and skills to support his customers from the beginning of the sales process until the end. His territory includes 25 states in the U.S as well as opportunities in Asia.

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Alexa Engist

Sales & Marketing
Coordinator

Alexa began her career at Rico Manufacturing in July 2013 as a Sales Coordinator. She provides inside support directly to the sales team and to Rico's customer's. She ensures that all customers have the tools they need to be successful while working with Rico. Alexa's vision of Marketing and Advertising campaigns and strategies will continue to establish brand awareness and recognition. Implementing these tactics will ensure that Rico is the customer's first solution nationally and globally.

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Rico Manufacturing is proud to be fabricators of the world's finest specialty lift trucks. With over 130 years of experience, RICO has pioneered the design, development and manufacture of specialized lift trucks with capacities up to 400,000 lbs. RICO's diverse customer base includes the industrial, military and commercial markets. For more information visit www.RicoEquipment.com//Rico LinkedIn//Twitter