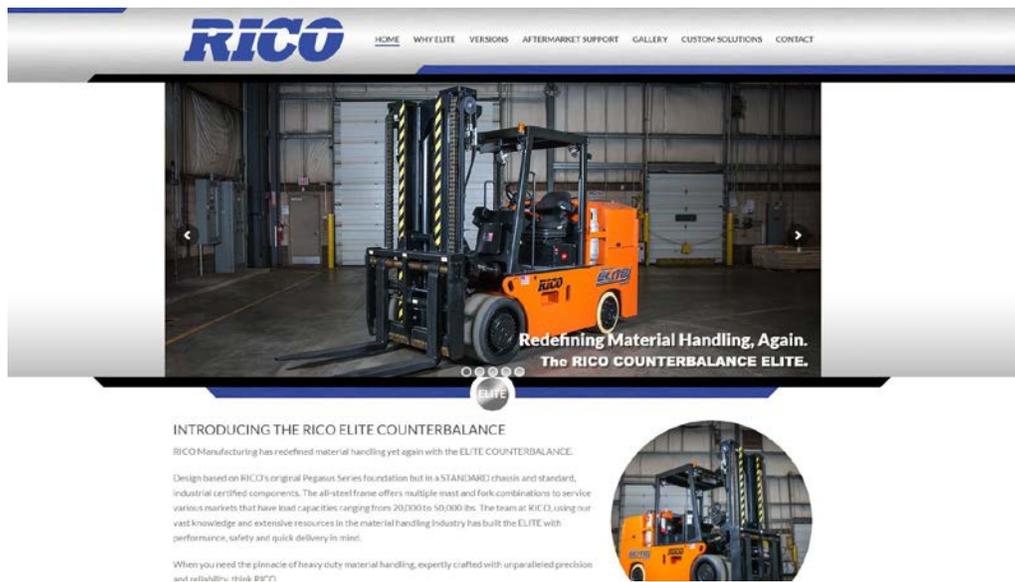


### RICO LAUNCHES PEGAUS ELITE SERIES WEBSITE

#### FOR IMMEDIATE RELEASE

(June 20, 2016 – Medina, Ohio) Rico Manufacturing is pleased to announce the anticipated unveiling of a new all-encompassing Pegasus Elite website.

The site was meticulously designed to host never before seen, extensive content to showcase Rico’s newest line of standard Counterbalance vehicles. This interactive website was created in responsive design to be user-friendly and accessible across mobile and desktop devices. The goal is to truly engage and empower choice and education so that all customers can make well-informed decisions right at their fingertips when it comes to choosing Rico as their material handling solution.



“Rico is comprised of one location in Northeast Ohio. While we always encourage and welcome our customers to visit us in person, we understand that is not always realistic. Purchasing capital equipment is a significant investment. Our goal for this new website is to allow buyers and executives to be able to make a decision right from their desk, while traveling or perhaps even in the comfort of their own home! This website is extremely informative and expands upon the Pegasus Elites’ features, options and vast capabilities.” Says Rico President, Steve Shuck.

The Elite Counterbalance site focuses on all of the options and standard features, available versions and custom solutions. It contains high-resolution product brochure and a vast gallery of full color, professional photos and videos.

Rico Manufacturing is proud to be fabricators of the world’s finest specialty lift trucks. RICO has pioneered the design, development and manufacture of specialized lift trucks with capacities ranging from 1,000 to more than 400,000 lbs. RICO’s diverse customer base includes the industrial, military and commercial markets. For more information contact **(330) 723-4050** or visit [www.RicoEquipment.com](http://www.RicoEquipment.com)